**Day 4**

**Subject: Crafting an Eye-Catching Cover, [firstname]**

Hi [firstname],

An eye-catching cover is crucial for grabbing readers’ attention. Here’s how to create one:

* Design Tools: Use tools like Canva or hire a professional designer.
* Simple and Clear: Your cover should convey the book’s content and genre at a glance.
* High Quality: Ensure your cover image is high resolution and meets Amazon’s specifications.

A great cover can significantly impact your book’s sales.

Warmly,

[Your Name]

PS. Learn more about cover design in our comprehensive guide: [link to sales page].