**Day 3**

**Subject: [firstname]: Writing and Formatting Your Masterpiece**

Hey [firstname],

Now that you’ve chosen your niche, it’s time to start writing and formatting your book.

Here are some tips:

* Outline Your Content: Create a clear structure to keep your writing organized.
* Write Consistently: Set daily or weekly writing goals to maintain momentum.
* Formatting: Use tools like Scrivener or Vellum for professional formatting. Ensure your book looks great on both Kindle and print.

A well-written and properly formatted book enhances reader experience and credibility.

Talk soon!

[Your Name]

PS. Our guide offers step-by-step instructions on writing and formatting. Check it out here: [link to sales page].